

COURSE OUTLINE		
<b>TERM:</b> Fall 2021	<b>COURSE NO:</b> BADM 460	
<b>INSTRUCTOR:</b>	<b>COURSE TITLE:</b> Business & Society Research Project	
<b>OFFICE:</b> <b>LOCAL:</b> <b>E-MAIL:</b> @capilanou.ca	<b>SECTION NO(S):</b>	<b>CREDITS:</b> 3.0
<b>OFFICE HOURS:</b>		
<b>COURSE WEBSITE:</b>		

Capilano University acknowledges with respect the Lil'wat, Musqueam, Squamish, Sechelt, and Tsleil-Waututh people on whose territories our campuses are located.

### **COURSE FORMAT**

Three hours of class time, plus an additional hour delivered through on-line or other activities for a 15-week semester, which includes two weeks for final exams. May be offered online or in mixed mode format.

### **COURSE PREREQUISITES**

84 Credits of 100-level or higher coursework including; BADM 201, BADM 204, BADM 210, BFIN 241, IBUS 255, BADM 302, BFIN 244 or 341, ENGL 100, and CMNS 220 or CMNS 152

### **CALENDAR DESCRIPTION**

This capstone course integrates previous learning from the business degree program with an investigation of the interdependence of business and society, particularly corporate social responsibility, business ethics, socially responsive management, Indigenization, globalization and managing in an ever-changing environment. Students will develop skills in applied research to gain advanced knowledge on specific business topics culminating in the creation and sharing of a research project.

### **COURSE NOTE**

BADM 460 is an approved Capstone course for Cap Core requirements.

### **REQUIRED TEXTS AND/OR RESOURCES**

Students may be required to buy business cases and/or other readings as specified by the instructor. A detailed supplemental reading list will be provided in the syllabus.

## COURSE STUDENT LEARNING OUTCOMES

On successful completion of this course, students will be able to do the following:

1. Integrate prior learning to evaluate issues related to ethics, corporate social responsibility, corporate governance, sustainability, globalization and Indigenization as related to the role of business in society
2. Assess the interdependence of corporations and society and the changing expectations and power of stakeholders
3. Formulate a topic of inquiry related to a societal problem and synthesize relevant research materials through a business perspective
4. Evaluate, synthesize, and interpret research findings as well supported quantitative and qualitative analysis and recommendations
5. Clearly and effectively communicate research, analysis, and findings

Students who complete this Capstone course will be able to do the following:

1. Identify a topic of inquiry or practice
2. Gather and organize relevant research materials
3. Evaluate, synthesize, and apply research findings
4. Share findings or results in a means appropriate to a field of study

## COURSE CONTENT

Week	Topic
1-7	Interdependence of Business and Society Indigenous topics and reconciliation Corporate Social Responsibility Sustainable business practices Stakeholder Management Corporate Ethics Capitalism Corporate Governance Research Methodology Research Proposal Review Library research class
8-11	Research Project Workshops
12-13	Research project revisions, workshops and/or presentations
14-15	Final Exam Period

*Please note: Scheduling changes may be made at the discretion of the instructor.*

**EVALUATION PROFILE**

Assessment	% of Final Grade
Assignments and/or Case studies	25-35%
Mid-Term Assessment and/or Quizzes	0-10%
Research Project	
Proposal	10%
Literature review	10%
Report	35%
Discussions/Class Engagement/Reflections	5-10%
<b>Total</b>	<b>100%</b>

**Research Project**

Students will research a situation that has challenged a specific business in its relationship with society, and will explore the historical, cultural, and/or ethical perspectives. This project will include:

1. Identify a topic of inquiry or practice
2. Gather and organize relevant research materials
3. Evaluate, synthesize, and apply research findings
4. Share findings or results in a means appropriate to a field of study

**GRADING PROFILE:**

A+ = 90-100	B+ = 77-79	C+ = 67-69	D = 50-59
A = 85-89	B = 73-76	C = 63-66	F = 0-49
A- = 80-84	B- = 70-72	C- = 60-62	

**Incomplete Grades**

Grades of Incomplete "I" are assigned only in exceptional circumstances when a student requests extra time to complete their coursework. Such agreements are made only at the request of the student, who is responsible to determine from the instructor the outstanding requirements of the course.

**Late Assignments**

Assignments are due at the beginning of the class on the due date listed. If you anticipate handing in an assignment late, please consult with your instructor beforehand.

**Missed Exams/Quizzes/Labs etc.**

Make-up exams, quizzes and/or tests are given at the discretion of the instructor. They are generally given only in medical emergencies or severe personal crises. Some missed labs or other activities may not be able to be accommodated. Please consult with your instructor.

**Attendance**

Students are expected to attend all classes and associated activities.

**English Usage**

Students are expected to proofread all written work for any grammatical, spelling and stylistic errors. Instructors may deduct marks for incorrect grammar and spelling in written assignments.

**Electronic Devices**

Students may use electronic devices during class for note-taking only.

**On-line Communication**

Outside of the classroom, instructors will (if necessary) communicate with students using either their official Capilano University email or eLearn; please check both regularly. Official communication between Capilano University and students is delivered to students' Capilano University email addresses only.

**UNIVERSITY OPERATIONAL DETAILS****Tools for Success**

Many services are available to support student success for Capilano University students. A central navigation point for all services can be found at: <https://www.capilanou.ca/student-life/>

**Capilano University Security: download the [CapU Mobile Safety App](#)**

**Policy Statement (S2009-06)**

Capilano University has policies on Academic Appeals (including appeal of final grade), Student Conduct, Academic Integrity, Academic Probation and other educational issues. These and other policies are available on the University website.

**Academic Integrity (S2017-05)**

Any instance of academic dishonesty or breach of the standards of academic integrity is serious and students will be held accountable for their actions, whether acting alone or in a group. See policy and procedures S2017-05 Academic Integrity for more information: <https://www.capilanou.ca/about-capu/governance/policies/>

Violations of academic integrity, including dishonesty in assignments, examinations, or other academic performances, are prohibited and will be handled in accordance with the Student Academic Integrity Procedures.

**Academic dishonesty** is any act that breaches one or more of the principles of academic integrity.

Acts of academic dishonesty may include but are not limited to the following types:

**Cheating:** Using or providing unauthorized aids, assistance or materials while preparing or completing assessments, or when completing practical work (in clinical, practicum, or lab settings), including but not limited to the following:

- Copying or attempting to copy the work of another during an assessment;
- Communicating work to another student during an examination;
- Using unauthorized aids, notes, or electronic devices or means during an examination;
- Unauthorized possession of an assessment or answer key; and/or,
- Submitting of a substantially similar assessment by two or more students, except in the case where such submission is specifically authorized by the instructor.

**Fraud:** Creation or use of falsified documents.

**Misuse or misrepresentation of sources:** Presenting source material in such a way as to distort its original purpose or implication(s); misattributing words, ideas, etc. to someone other than the original source; misrepresenting or manipulating research findings or data; and/or suppressing aspects of findings or data in order to present conclusions in a light other than the research, taken as a whole, would support.

**Plagiarism:** Presenting or submitting, as one's own work, the research, words, ideas, artistic imagery, arguments, calculations, illustrations, or diagrams of another person or persons without explicit or accurate citation or credit.

**Self-Plagiarism:** Submitting one's own work for credit in more than one course without the permission of the instructors, or re-submitting work, in whole or in part, for which credit has already been granted without permission of the instructors.

**Prohibited Conduct:** The following are examples of other conduct specifically prohibited:

- Taking unauthorized possession of the work of another student (for example, intercepting and removing such work from a photocopier or printer, or collecting the graded work of another student from a stack of papers);
- Falsifying one's own and/or other students' attendance in a course;
- Impersonating or allowing the impersonation of an individual;
- Modifying a graded assessment then submitting it for re-grading; or,
- Assisting or attempting to assist another person to commit any breach of academic integrity.

**Sexual Violence and Misconduct**

All Members of the University Community have the right to work, teach and study in an environment that is free from all forms of sexual violence and misconduct. Policy B401 defines sexual assault as follows:

Sexual assault is any form of sexual contact that occurs without ongoing and freely given consent, including the threat of sexual contact without consent. Sexual assault can be committed by a stranger, someone known to the survivor or an intimate partner.

Safety and security at the University are a priority and any form of sexual violence and misconduct will not be tolerated or condoned. The University expects all Students and Members of the University Community to abide by all laws and University policies, including B.401 Sexual Violence and Misconduct Policy and B.401.1 Sexual Violence and Misconduct Procedure (found on Policy page <https://www.capilanou.ca/about-capu/governance/policies/>)

**Emergencies:** Students are expected to familiarize themselves with the emergency policies where appropriate and the emergency procedures posted on the wall of the classroom.